

m o r g a n s c h m i d t

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experience

AF PRODUCTIONS, SAN FRANCISCO

Producer (2002-Present). Responsible for developing leads, initiating client relationships, budgeting, building the creative team and delivering completed film and video productions for clients. Focused on marketing pieces for businesses in the \$5-25K range.

DELPHI PRODUCTIONS, ALAMEDA

Exhibit Developer (2001-2003). Responsible for all content development and writing for *Space Odyssey*, a 35,000 sq. ft. space science exhibition at the Denver Museum of Nature and Science. Developed hands-on and interactive exhibits from concept through final design. Wrote scripts, developed screen layouts, consulted with scientific experts.

WEST OFFICE EXHIBITION DESIGN, OAKLAND

Producer (1998-2000). Oversaw production of all multimedia and video components of 3 large exhibitions (Washington State History Museum, Science Museum of Virginia, Louisville Science Center). Developed hardware and software specifications, flowcharts and keyframes for each program. Assisted with RFPs, contractor selection and writing contracts. Managed communication with museum & contractors; reviewed & edited scripts.

Responsible for all science content for the 50 exhibits within *Bioscape: A Journey Through Life* at the Science Museum of Virginia. Researched, wrote & edited all exhibit text; oversaw photo research; developed *Science Sleuth Mystery* experience which ties exhibits together.

US WEB CORP., SAUSALITO

Producer (1997). Produced *Mediterranean Fieldtrip*, a \$60K Virtual Expedition website for Simon & Schuster. Created information flow, art directed page layouts and overall look & feel. Integrated streaming video and shockwave content. Hired & managed freelance designers and programmers. Responsible for P&L, schedules & deliverables. Designed online marketing campaign. Researched & initiated successful partnership arrangement between client and Learning Sites, Inc.

Associate Producer (1996). Produced and art directed & 12 online editions of *Income Opportunities Magazine*. Integrated programming and contests; built online subscription pages; ran banner advertising campaigns. Created department financial & resource allocation systems.

education

Harvard University: B.A. Biology, 1994. Cum laude. Focused on conservation biology and ecology. Significant coursework in photography & visual studies.